

2024

THE MISSING FOUND

PRESS KIT

PODCAST

HOSTED BY JADYN HARLOW

WWW.THEMISSINGFOUND.COM

INFO@THEMISSINGFOUND.COM

FOR PRESS RELATIONS: PRESS@THEMISSINGFOUND.COM

THE MISSING FOUND is an investigative true crime podcast focused on the unsolved and cold missing person cases in the Black community, through case profiling and conducting analyses.

THE WHY

THE MISSING FOUND was developed in 2022, out of discontentment of not getting the much needed attention our cases require - that all missing people require. You're looking at an over decade long amount of heart and soul for wanting to make change.

We know every case won't receive heightened coverage, but in our community, our missing people tend to be left cold and forgotten. I'm here to tell a story; to let families and their loved one who's missing know that they're unforgotten, we care, and we're still looking for them.

THE METHODOLOGY

Harlow's approach has always been focused on research, understanding the life of our missing person, where they came from, their family dynamic, their inner circle, their personality, and their movements thereafter. Harlow prides herself on delivering full case analyses to fully understand the case from a unique angle than just them being missing. People want to know the details, even the smallest details and scenarios that are often missed or just aren't considered. Harlow is willing to take it there. She is willing to go beyond the surface and thoroughly profile the case starting from the top and analyze the intricate details in between.

Harlow's methodology has always been to start with sharing a brief of the missing, relate their story back to life to connect our audience to our victim to communicate that their story can happen to any of us, develop comprehensive long-form details on the case, analyze every public fact that we have, possible theories, final thoughts, and information on how to find our missing person. We always close with a scripture to offer hope, faith, and direction for missing individuals and their families. Only God, Himself, can bring forth the answers we need.

Vanished

Three Pinellas County women share one common link, their families, after trying to end affairs with them

T LEISER
JAM VELVERTON

2024

THE MISSING FOUND

PRESS KIT

OUR HOST

Jadyn Harlow, entrepreneur, storyteller, writer, advocate for missing people, and host of 'The Missing Found' podcast.

Harlow has dedicated herself to the dissection and elicitation of vocalizing the unsolved and cold cases of missing persons in the Black community; and does so in a way of investigative storytelling and conducting full case analyses on the missing person. With gaining notoriety for her strong approach to analyzing these cases, Harlow's journey through the true crime sector and into the world of media to spark renewed hope and insight into these forgotten or lesser known cases.

Harlow has set her standard on wanting to know the answers, questioning every detail, and stating the facts, all while delivering the case in an easy to follow spoken story that will take you on a journey from where it began for the missing person, the last known moments on record, where we are left with mystery, to the possibilities thereafter.

Harlow is the former content writer for New York Times Best Seller, Elisabeth Ovesen, formally Karrine Steffans, for the Gorgeous Girls Guide - an online platform that was dedicated to self care and education for women on how to live a progressive lifestyle in health, organic beauty, home, and achieving optimal wellness. Harlow is also the former content writer for We Buy Black - an online global marketplace of Black-owned businesses who showcase and sell their products. Both projects were under a nom de plume.

Currently, Harlow works as a content writer for multiple brands to help develop their brand visibility and create original, striking, and engaging content to further their reach.

Combined with her expertise in investigative writing, storytelling, and studying journalism at University of California, Berkeley, Harlow is ready to embark on this new journey to finding our missing and doing it in decency; with an investigative intellectual approach, direction, and hope through faith.



Jadyn Harlow

WRITER, STORYTELLER, & PODCAST HOST

WWW.THEMISSINGFOUND.COM

2024

THE MISSING FOUND

PRESS KIT

HOW TO LISTEN

THE MISSING FOUND is available on YouTube, Apple Podcasts, iHeartRadio, Spotify, and all major podcast platforms. You can also access our original script on Medium.

THE SCHEDULE

THE MISSING FOUND releases new episodes biweekly, and currently in Season 2. We're trying to get better with our frequency, but research and capturing the full scope of the story takes precedence instead of *being first*.

WHAT THEY'RE SAYING...

"Wonderful podcast. Very thorough research and professional. The stories are very interesting and there are cases that I have never heard of that has really captured my attention."

"Your channel is amazing. You have EXCELLENT videos and content. Thank you for the videos of missing people...those who have just disappeared."

"So happy I found your channel you do such a great job speaking about these sad n unfortunate cases. Thank you for telling their stories. God bless."

"Yes! I am waiting. I'm a new subscriber & enjoy although sad how informative & thought provoking your commentary is. It reminds me to ALWAYS not only be careful of your surroundings, but those you surround yourself with as well."

"I came across your podcast just today. You are the only one that approached this case [Case Episode 9: Asha Degree] as I did, from the child's side. I have always believed that it was not Asha walking, but a decoy. There are women the same size as Asha would have been. I have often wondered if she was taken to be trafficked. It was very refreshing to listen to you dedicate the time breaking this case down. Great job."

WWW.THEMISSINGFOUND.COM

2024

THE MISSING FOUND

PRESS KIT

NOTABLE EPISODES

A curation of Jadyn's most notable episodes.



A true crime
podcast focused
on the unsolved
missing person cases
in the Black community.

WWW.THEMISSINGFOUND.COM

2024

THE MISSING FOUND

PRESS KIT

PRESS FEATURES

ABAJOURNAL

Jadyn Harlow was interviewed by Editor, Shirley Henderson, and featured in ABA Journal to discuss cases that are of the Black and missing. There was a highlight on Jadyn's case analysis for missing Relisha Rudd -- an 8 year old girl who went missing from a Washington, DC homeless shelter in 2014.



Jadyn Harlow was featured on a CBS/Paramount Plus series called 'Never Seen Again', produced by Efran Films. Harlow was brought on as an Expert Contributor to discuss and analyze the case of missing Lopaz Richardson -- a doting father who went missing under mysterious circumstances from Texas in 2021. Harlow conducted an extensive analysis on the case details surrounding Lopaz's disappearance and the possibilities.



Forbes

'The Missing Found' was featured on Forbes' Top 25 True Crime Podcast to Binge list. By Senior Contributor, Toni Fitzgerald, she mentioned "Harlow highlights the untold stories of the missing as a service to their families in hopes of helping them return.

This podcast is best for people who want to be part of the solution to the missing persons problem."

FAQ

WHEN DID 'THE MISSING FOUND' BEGIN

I wrote and published my first case analysis on June 28, 2022. My first case analysis was published in video format, on YouTube, on November 20, 2022.

WHY IS THE PLATFORM CALLED "THE MISSING FOUND" WHEN JADYN ONLY COVERS MISSING PEOPLE AND NO ONE HAS BEEN FOUND?

The reason I share these stories is so that they can be found. Whether they're found alive or deceased, the family needs answers. The cases that I cover, primarily, are unsolved and freezing cold. Their stories are always "found" on my platform. I'm covering cases that no one else is covering, and often forgotten. I want the family and those closest to the missing person to know they're unforgotten, we care, and we're still looking.

So far, one case that I did cover, Case Episode 6 of Delano Burkes, he was found. He was found deceased, however, his story was pushed out there and in the media rotation.

WHAT IS YOUR OLDEST CASE?

My oldest case is nearly 50 years old. It was Case Episode 21 of Jennifer Barton.

WHY DON'T YOU COVER MURDER CASES?

I've always stood firm on not covering murder cases. I choose not to because the answer is simple, it's just too much for my heart to bear. I know my limits, and to analyze a murder case is beyond my limit.

Maybe one day I will cover murder, just not today or tomorrow.

WHY DON'T YOU DISCUSS CASES OF OTHER RACES?

It's not that I refuse to analyze cases that are of other races, it's just that I want to focus on my community first since we have a high missing person rate in America of people that are unaccounted for, and don't receive enough coverage opposed to our counterparts.

I want to make it clear that ALL missing people deserve coverage. Before 'The Missing Found', I've requested specific cases to be covered that are of Black people on other popular and unpopular podcasts, but it has been years and they never covered it, and still have not. I decided to create my own platform so I don't have to ask and plead. Instead, I cover it myself. I created my own table. I have to take care of home first, then I can look at other cases.

2024

THE MISSING FOUND

PRESS KIT

MEMORABLE QUOTES

“Until people start talking...”

“Unsolved, and freezing cold”

“A case like this won’t see answers...”

“With a case so cold, this case deserves fresh eyes and it needs to be worked backwards. I don’t believe the answers are too far away.”

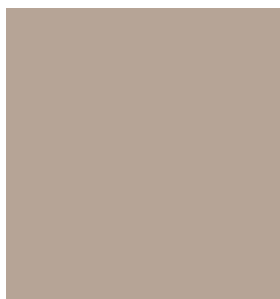
“As always, please be safe, be vigilant, and always be aware of your surroundings.
May God bless and keep you all.”

2024

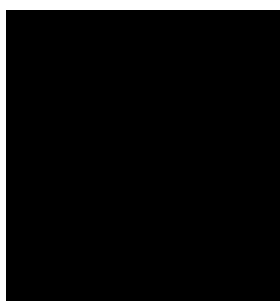
THE MISSING FOUND

PRESS KIT

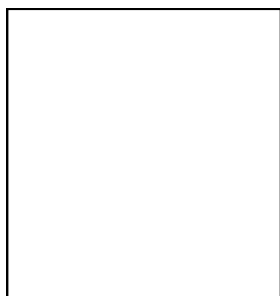
BRANDING



#B6A496



#000000



#FFFFFF

FONT

HEADER: KENZO

BODY: TYPEWRITER CONDENSED

2024

THE MISSING FOUND

PRESS KIT

LOGOS & VISUALS

THE MISSING FOUND PODCAST



THE
MISSING
FOUND



WWW.THEMISSINGFOUND.COM